sollers

SOLLERS IFRS RESULTS 1H2016

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## FEBRUARY:

UAZ launched new welding shop for UAZ Patriot vehicles


UAZ started production of the restyled CV model range with new interior and enhanced structure


## MARCH-APRIL:

UAZ was the first Russian producer to launch online shop retailing parts and components


UAZ Patriot was ranked \#1 popular model in Russia (auto.mail.ru)


UAZ introduced the pilot version of UAZ Patriot CNG powered by natural gas


## FEBRUARY-MARCH:

Ford Sollers starts export of Ford Fiesta to Kazakhstan


## APRIL-JUNE:

New Ford Focus was equipped with locally produced engine


Ford Sollers establishes new dealership network specialised on CVs


Ford Sollers starts export of its full model range to Belarus


SOLLERS CONSOLIDATED WHOLESALES

| Kunits | 1 H 2015 | 1 H 2016 | Change |
| :--- | :---: | :---: | :---: |
| UAZ | $\mathbf{2 3 , 4}$ | $\mathbf{2 0 , 6}$ | $\mathbf{- 1 1 , 8 \%}$ |
| UAZ Hunter | 1,8 | 1,9 | $6,3 \%$ |
| UAZ Patriot | 9,3 | 7,7 | $\mathbf{- 1 6 , 7 \%}$ |
| UAZ commercial vehicles - old model range | 10,2 | 9,1 | $\mathbf{- 1 0 , 8 \%}$ |
| UAZ commercial vehicles - new model range | $\mathbf{2 , 1}$ | $\mathbf{1 , 9}$ | $\mathbf{- 1 0 , 1 \%}$ |
| SSANG YONG | $\mathbf{1 , 1}$ | $\mathbf{-}$ | $\mathbf{- 1 0 0 , 0 \%}$ |

SOLLERS JVS WHOLESALES

| k units | 1 H 2015 | 1 H 2016 | Change |
| :--- | :---: | :---: | :---: |
| MAZDA SOLLERS JV | 12,1 | 13,0 | $7,6 \%$ |
| FORD SOLLERS JV | 14,0 | 23,4 | $67,2 \%$ |

NEW SUV + PICKUP MARKET 1H2014-1H2016, K UNITS*


KEY PLAYERS (RETAIL SALES)


## MARKET TRENDS IN 1 H2016

- The market for SUVs and pickups decreased slower than the overall market: $-11 \%$ vs. - $14 \%$ overall decline
- UAZ increased its market share from $4 \%$ in 1 H 2015 to $5 \%$ in 1 H 2016
- SsangYong sales fell by $67 \%$ due to production discontinuation
- Ford Sollers sales went up by $32 \%$ due to the launch of new Ford Explorer and the increase in sales of Ford Kuga

[^0]
## NEW LIGHT COMMERCIAL VEHICLES* (LCV+MPV) 1H2014-1H2016

NEW LCV+MPV* MARKET 1H2014-1H2016, K UNITS**


KEY PLAYERS (RETAIL SALES)


## MARKET TRENDS IN 1 H 2016

- UAZ retail sales of commercial vehicles went up by $11 \%$, the brand managed to gain 23\% market share
- The sales of Ford LCVs grew from 1.6 k units to 2.3 k units $(+51 \%)$ as a result of the launch of new Ford Transit at Elabuga production site and partly because of low base effect of the prior year related period

[^1]NEW C-CLASS CARS 1H2014-1H2016, K UNITS*


KEY PLAYERS (RETAIL SALES)

|  |  | 1H2014 |  | 1H2015 |  | 1H2016 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $k$ units | \% | $k$ units | \% | $k$ units | \% |
| 1 | Skoda | 19 | 8\% | 11 | 10\% | 11 | 16\% |
| 2 | Kia | 19 | 8\% | 12 | 12\% | 11 | 16\% |
| 3 | Nissan | 29 | 12\% | 20 | 19\% | 9 | 13\% |
| 4 | Lada | 25 | 11\% | 13 | 13\% | 8 | 12\% |
| 5 | Daewoo | 18 | 8\% | 8 | 8\% | 7 | 10\% |
| 6 | Ford Sollers | 15 | 6\% | 5 | 4\% | 5 | 7\% |
| 7 | VW | 16 | 7\% | 7 | 7\% | 4 | 6\% |
|  | Other | 92 | 40\% | 29 | 27\% | 14 | 20\% |
|  | Total | 233 | 100\% | 105 | 100\% | 69 | 100\% |

## MARKET TRENDS IN 1 H 2016

- The demand for Ford Focus was up $14 \%$ as a result of the launch of restyled Focus in July 2015 and partly because of low base effect of the prior year related period

[^2]
## NEW D-CLASS CARS 1H2014-1H2016, K UNITS*



## KEY PLAYERS (RETAIL SALES)

|  |  | 1H2014 |  | 1H2015 |  | 1H2016 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $k$ units | \% | $k$ units | \% | k units | \% |
| 1 | Hyundai | 4 | 10\% | 4 | 18\% | 3 | 18\% |
| 2 | Kia | 1 | 4\% | 1 | 6\% | 2 | 12\% |
| 3 | Mazda | 5 | 14\% | 3 | 14\% | 2 | 12\% |
| 4 | BMW | 5 | 15\% | 3 | 13\% | 2 | 12\% |
| 5 | Ford Sollers | 2 | 5\% | 2 | 7\% | 2 | 10\% |
| 6 | Mercedes | 2 | 7\% | 3 | 13\% | 2 | 10\% |
|  | Other | 15 | 45\% | 6 | 29\% | 5 | 26\% |
|  | Total | 34 | 100\% | 21 | 100\% | 20 | 100\% |

## MARKET TRENDS IN 1 H 2016

- The segment is dominated by imported foreign brands which represented $55 \%$ of sales
- The retail sales of Ford Mondeo continued to grow and accelerated by $21 \%$ due to the launch of new model in April 2015
- The market share of Ford Mondeo increased by $3 \%$ to $10 \%$ in 1 H 2016

[^3]
## NEW B-CLASS CARS 1H2014-1H2016, K UNITS*



KEY PLAYERS (RETAIL SALES)

|  | 1H2014 |  | 1H2015 |  | 1H2016 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $k$ units | \% | $k$ units | \% | k units | \% |
| 1 Lada | 25 | 29\% | 39 | 51\% | 27 | 42\% |
| 2 Renault | 19 | 22\% | 13 | 17\% | 13 | 21\% |
| 3 Kia | 10 | 11\% | 6 | 7\% | 8 | 13\% |
| 4 Hyundai | 13 | 15\% | 11 | 14\% | 8 | 12\% |
| 5 Ford Sollers | 0 | 0\% | 0 | 0\% | 4 | 7\% |
| 6 Datsun | 0 | 0\% | 0 | 0\% | 0 | 1\% |
| Other | 19 | 23\% | 8 | 11\% | 3 | 4\% |
| Total | 86 | 100\% | 78 | 100\% | 65 | 100\% |

## MARKET TRENDS IN 1 H 2016

- B-class was the least declining segment in the mass market, with locally produced foreign brands and traditional Russian brands dominating the segment
- In 2015 Ford Sollers launched Ford Fiesta, which was well received by the market and captured the market share of $7 \%$ in 1 H 2016

[^4]|  | 1 H 2015 | 1 H 2016 | Change |
| :--- | ---: | ---: | ---: |
| SUV + Pickup | $7 \%$ | $8 \%$ | $1,0 \%$ |
| LCV + MPV | $26 \%$ | $28 \%$ | $2,0 \%$ |
| C | $4 \%$ | $7 \%$ | $3,0 \%$ |
| D | $7 \%$ | $10 \%$ | $3,0 \%$ |
| B | $0 \%$ | $7 \%$ | $7,0 \%$ |

## HIGHLIGHTS

- SOLLERS Group considerably increased its market shares in the key market segments
- UAZ increased its market share in LCV+MPV segment from $21 \%$ in 1 H 2015 to $23 \%$ in 1 H 2016
- Ford Sollers started production of new Ford Mondeo in April 2015, which triggered Ford market share to grow to $10 \%$ of D-segment in 1H2016
- New Ford Fiesta was well received by the market and reached the market share of $7 \%$ of B -segment
- SOLLERS Group has increased its presence on the SUV and pickup segment due to the growth in sales of Ford Kuga (+73\%) and UAZ Patriot (+14\%)

| RUB min | 1 H 2015 | 1 H 2016 | Change |
| :--- | :---: | :---: | :---: |
| Revenue | 15690 | 13426 | $-14,4 \%$ |
| EBITDA | 1790 | 1456 | $-18,7 \%$ |
| EBITDA margin | $11,4 \%$ | $10,8 \%$ | $-0,6 \%$ |
| Operating proft | 1240 | 1316 | $6,1 \%$ |
| Operating margin | $7,9 \%$ | $9,8 \%$ | $1,9 \%$ |
| Financial instrumentrecognition and change in fair value* | $(4)$ | $(828)$ | -824 |
| Share of result of other JVs | 8 | $(212)$ | -220 |
| Net profit | 938 | 34 | $-96,4 \%$ |
| Net debtas of $31.12 .2015 / 30.06 .2016$ | 5543 | 4123 | $-25,6 \%$ |
| Netdebt as of $30.06 .2015 / 30.06 .2016$ | 6928 | 4123 | $-40,5 \%$ |

[^5]

- The reduction in automotive revenue of $16 \%$ due to discontinuation of SsangYong vehicles production and distribution and a slow down in UAZ sales

EBITDA CHANGES


EBITDA VS OPERATING PROFIT



- Other adjustments include provision movements, share of loss of the joint ventures and profit from the sale of property, plant and equipment
- Net operating cash flow increased to RUB $1,962 \mathrm{mln}$. in 1 H 2016 due to stabilisation of working capital which was distorted by discontinuation of SsangYong vehicles assembly

NET DEBT POSITION AND EFFECTIVE INTEREST RATE


NET DEBT STRUCTURE

| RUB m/n | 31.12 .2015 | 30.06 .2016 | Change |
| :--- | ---: | ---: | ---: |
| Long-term debt | 3868 | 4741 | $22,6 \%$ |
| Short-term debt | 2386 | 2002 | $-16,1 \%$ |
| Total debt | 6254 | 6743 | $7,8 \%$ |
| Cash at the end of the period | 711 | 2620 | $268,5 \%$ |
| Net debt | 5543 | 4123 | $\mathbf{- 2 5 , 6 \%}$ |

- Improved debt maturity structure: the share of short-term debt lowered from $38 \%$ as of the end of 2015 to $33 \%$ on June 30,2016
- Average effective interest rate increased as a result of the lower share of subsidised debt in the Group's loan portfolio as of June 30, 2016 ( $45 \%$ vs $71 \%$ as of 31.12 .2015 ). The government subsidy is applied to the credit lines commenced before 2015
- Liquidity reserves up to RUB 11.7 bln. including cash of RUB 2.6 bln . and available credit facilities of RUB 9.1 bln .

BREAKDOWN OF JVS' CONTRIBUTION TO THE SHARE OF PROFIT OF JVS

| RUB mIn | SOLLERS' stake | 1 H2015 | 1H2016 | Change |
| :--- | :---: | :---: | :---: | :---: |
| MAZDA SOLLERS JV | $50 \%$ | $(319)$ | $(251)$ | $-21 \%$ |
| SOLLERS-BUSSAN JV | $50 \%$ | 400 | $(14)$ | $-104 \%$ |
| SOLLERS-FINANCE JV | $50 \%$ | 44 | 53 | $20 \%$ |
| SOLLERS-ISUZU JV | $50 \%$ | $(117)$ | - | $-100 \%$ |
| TOTAL CONTRIBUTION |  | 8 | $(212)$ | $-2750 \%$ |

- In 1 H2016 MAZDA SOLLERS JV had a net loss of RUB 2.1 bln., which is expected to be recovered by the end of the year 2016. In the Group consolidated financial statements SOLLERS recognised its share of the MAZDA SOLLERS JV net loss in the amount of RUB 251 mln .
- MAZDA SOLLERS JV Special Investment Contract will be signed in 3Q2016
- SOLLERS sold its $50 \%$ stake in SOLLERS-ISUZU JV to its joint venture partners in December 2015, the results of Ford Sollers JV are not presented due to impairment of the investment and recognition of the option in SOLLERS' consolidates financial statement



HIGHLIGHTS

- Sales of Ford vehicles grew by $51 \%$ in 1 H 2016 on the back of better market performance and a number of successful launches: Ford Fiesta, Ford Mondeo, Ford Transit, Ford Focus and Ford Explorer

[^6]MAZDA SOLLERS WHOLESALES, K UNITS


MAZDA SOLLERS JV FINANCIAL RESULTS*

| RUB m/n | 1H2015 | 1H2016 |
| :--- | :---: | ---: |
| Revenue | 11258 | 13871 |
| Operating proft | $(647)$ | $(2644)$ |
| Operating margin | $-6 \%$ | $-19 \%$ |
| Netprofit | $(638)$ | $(2059)$ |
| Net profit margin | $-6 \%$ | $-15 \%$ |
| Debtas of 31.12.2015/30.06.2016 | 1591 | 1591 |



LEASING PORTFOLIO BY VEHICLE TYPE, RUB MLN

SOLLERS-FINANCE JV FINANCIAL RESULTS

| RUB m/n | 1H2015 | 1H2016 |
| :--- | ---: | ---: |
| Revenue | 266 | 274 |
| Operating profit | 110 | 140 |
| Operating margin | $41 \%$ | $51 \%$ |
| Net profit | 87 | 106 |
| Net profit margin | $33 \%$ | $39 \%$ |
| Leasing portfolio as of $30.06 .2015 / 30.06 .2016$ | 874 | 2197 |

[^7]
## SHARE PERFORMANCE AT MOEX, TICKER: SVAV



STOCK EXCHANGE DATA AT 26.08.2016

| Market capitalisation, RUB mln. | $\mathbf{1 5 6 9 6}$ |
| :--- | ---: |
| Shares, mln. | 34.27 |
| Price at 26.08 .2016, RUB | 458 |
| Security List | I |


[^0]:    * Source: AEB (Association of European Businesses), Company

[^1]:    * Excluding CDV
    ** Source: AEB (Association of European Businesses), Company

[^2]:    * Source: AEB (Association of European Businesses), Company

[^3]:    * Source: AEB (Association of European Businesses), Company

[^4]:    * Source: AEB (Association of European Businesses), Company

[^5]:    * The comparative 1H2015 figure includes share of loss of impaired joint venture, including impairment

[^6]:    * Source: AEB (Association of European Businesses), Company
    ** MS - market share

[^7]:    * See p. 17 for further details on MAZDA SOLLERS JV performance

